

## Al Habtoor & Ivan The Terrible polo teams clash in a brilliant final

Two top polo teams had an exciting encounter at the Dubai Polo & Equestrian Club on 7th November 2009. The leading Dubai based Al Habtoor Polo Team battled it out for the top honor with the popular Ivan The Terrible Polo team from Russia.

The exciting event took place for the second consecutive year. The final match started at 4:00 p.m and was played in the gracious presence of HH Prince Rostislav Romanoff of Russia. The honorable Prince from Russia presented the coveted trophy to XX team who won the prestigious cup after a keenly fought final.

Lead by Rashid Al Habtoor, 0 Goal, the Al Habtoor Team included Mohammed Al Habtoor, 0 Goal, Habtoor Al Habtoor, 0 Goal and Mario Gomezduan, 4 Goal.

Ivan the Terrible Team was led by Dimitri Chebotarev, -1 Goal, Alexis O Rodzianko, -1 Goal, David Geovanis, 1 Goal and Jammie Morrison, 4 Goal.

The exciting evening started with an afternoon tea and snacks, followed by the highly charged game and culminated in the prestigious trophy presentation. A colorful Argentinean Asado Buffet dinner rounded off the whole event.

This high profile event was supported by the award winning Russian brand Ivan The Terrible Vodka. Inspired by the most powerful of the Tsars, it is crafted to a 16th century recipe in the unique OSOBAYA style. A well kept secret of Russian master distillers, it is the pinnacle of the Russian vodka craftsmanship. A dedicated supporter of polo, Ivan The Terrible Vodka is the corporate partner of Guards Polo Club (UK) - the leading polo club in Europe, where it has been holding its own Ivan the Terrible Polo Challenge since 2005.

The special polo event was organized by Louder® - an international marketing and communications agency that creates, plans and executes LIVING MARKETING™ for the world's leading brands. A Member of Al Habtoor Trading Enterprises, Louder® brings brands close to the target group at events, sponsorships, retail, and diverse editorial environments, and specializes in Experiential Media Marketing and Music & Sports Marketing Entertainment.

### **About the venue: Dubai Polo & Equestrian Club**

Launched in April 2006, the Club has already become the heart of equestrian activity amongst residents in Dubai as well as visitors to the city. The Club hosts local and international Polo events at two International size Polo fields. There are 336 stables and an international standard exercise track where the horses are kept in top form. The Club House, designed as a distinctive Spanish 'hacienda', provides Members and guests with a wide variety of dining, leisure, business and entertainment options. It is the perfect setting for cultivating a common bond of interest in equestrian pursuits, and enjoying the luxury lifestyle unique to the world of horses.